

Filip Krasnomowiec

UX Designer & Researcher

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Portfolio: fkrasn.pl

With over 4 years of experience across the full product cycle – from user research to process design and lo-fi / hi-fi mockups. Clients include fintech and insurtech (BNP Paribas, UNIQA, AvaFin), HR-tech (Pracuj.pl), automotive (mAuto), e-commerce (ERLI.pl), and the fintech non-profit sector (Siepomaga.pl).

Experience

UX Specialist (Researcher & Designer) · Siepomaga.pl

2025.03 - 2026.03, Poznań

- Conducted discovery research and usability testing with both user segments: Donors and Beneficiaries.
- Designed lo-fi and hi-fi mockups within the product's design system. Research findings fed back into the designs – often before the next round of testing.
- Ran competitive analyses, benchmarks, and expert reviews that informed the team's design decisions.
- Led research and provided design support for the product team of our sister service, RatujemyZwierzaki.pl. Among other things, I conducted discovery interviews with animal shelter staff – short phone calls tailored to their tight schedules. The findings helped the team reprioritize the product roadmap.

Junior UX Researcher · Mobee Dick

2024.01 - 2025.02, remote

- Delivered end-to-end research projects for clients across 5 industries: fintech (BNP Paribas), insurtech (UNIQA), consumer lending (AvaFin), HR-tech (Pracuj.pl), and automotive (mAuto).
- Ran the full research process: brief, screener, recruitment, session moderation, synthesis, and final report.
- Built an internal respondent recruitment process (brief template, screener, panelist database in Airtable) that standardized and sped up subsequent agency projects.
- Matched methods to the research problem: in-depth interviews, moderated usability testing, and expert reviews.
- Facilitated workshops with client teams.

Junior UX/UI Designer · ERLI.pl

2022.01 - 2023.12, Poznań

- Designed three major marketplace areas: free returns flow, visual storefront builder for sellers, and new seller onboarding. Alongside that, I handled ongoing design and research work.
- Designed the communication and issue resolution path between buyers, ERLI.pl customer support, and sellers – the new process reduced support tickets by 28%.

- Combined research (usability testing, surveys, expert reviews, user behavior analysis) with design work.

Tools and methods

Design	User journey mapping, prototyping, hi-fi and lo-fi design, and working with a design system
Research	In-depth interviews, usability testing, ethnography, netnography, diary studies, expert audits, surveys, statistical analysis
Agile / Scrum	Facilitating Scrum events (sprint planning, daily scrum, retrospective), collaborating with the PO on backlog prioritization, supporting continuous improvement, working in cross-functional teams (design-product-development)
Tools	Figma, Miro, Dovetail, Claude Code, Airtable, Lookback, Jira, Confluence, JASP, Optimal Workshop, Hotjar

Education, training, and languages

Psychology	Nicolaus Copernicus University in Toruń (Master's degree; 2016-2021)
User Experience	SWPS University in Poznań (Postgraduate studies; 2023-2024)
Agile / Scrum	Professional Scrum Master I
Language	English B2/C1